



Dr. Anil Gupta Ph.D.

Leading Expert on Strategy, Globalisation & Emerging Markets

"Ranked by Thinkers50 as one of the world's most influential management thinkers"

Dr. Anil K. Gupta is the Michael D. Dingman Chair in Strategy, Globalisation and Entrepreneurship and Distinguished Scholar-Teacher at the Smith School of Business, The University of Maryland at College Park. Anil also serves as chairman, The China India Institute, a Washington DC-based research and consulting organisation.

TOPICS:

- Global Mega Trends and Game Changers
- Cultivating a Global Mind-set
- Changing the Rules of the Global Game
- Global Enterprise 2020
- Building and Exploiting Global Presence
- Leveraging Synergies Across Businesses

IN DETAIL:

He was a visiting professor at Stanford University and Dartmouth College and received a doctorate from the Harvard Business School. Anil is a recipient of the 2010 "Best Professor in Strategic Management" award from CMO Asia. In addition, he was inducted into the Academy of Management Journals' Hall of Fame, and ranked by Management International Review as one of the "Top 20 North American Superstars" for research in strategy and organisation. He is one of only 3 professors in the world to have been elected by his academic peers as a Lifetime Fellow of all three of the most prestigious bodies in the field – Academy of Management, Strategic Management Society, and Academy of International Business.

LANGUAGES:

He presents in English.

WHAT HE OFFERS YOU:

Dr. Gupta studies how the rise of emerging economies is changing the structure of the global economy. He also talks about the key questions that business leaders must address in order to develop winning strategies to go global and to transform global presence into global competitive advantage.

PUBLICATIONS:

2016 Grassroots

2014 The Silk Road Rediscovered

2012 Global Strategies for Emerging Asia

2009 Getting China and India Right (with Haiyan Wang)

2008 The Quest for Global Dominance (with V. Govindarajan, & Haiyan Wang)

2003 Smart Globalisation

HOW HE PRESENTS:

Anil Gupta's candid presentations on the global perspective and the realities of China and India are highly captivating, insightful and thought-provoking.