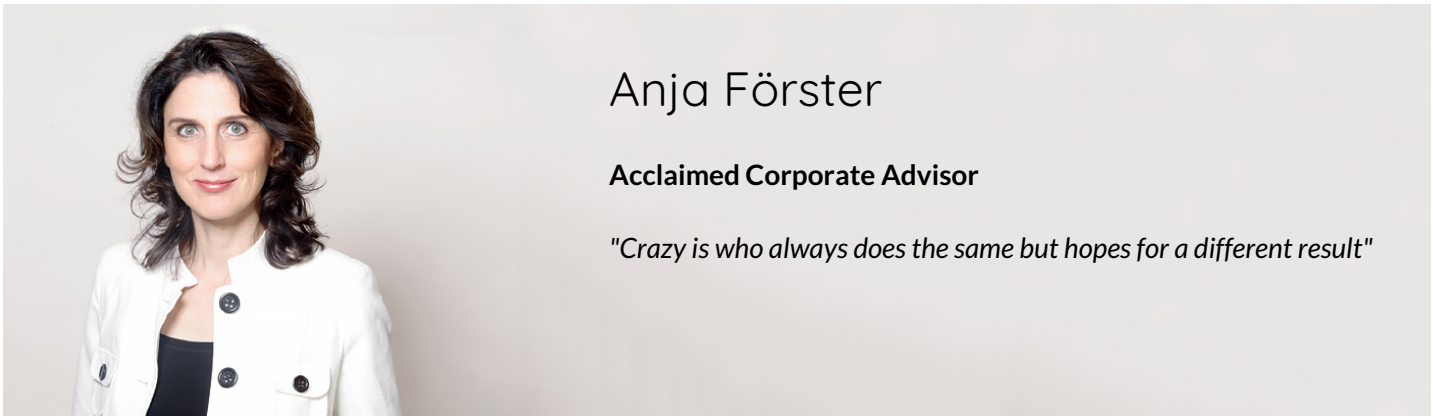


Anja Förster

Acclaimed Corporate Advisor

"Crazy is who always does the same but hopes for a different result"

Anja Förster is a true visionary and one of today's savviest business authorities on reinventing the logic of how business gets done. She is also a bestselling author and co-founder of "Rebels at Work," a movement that encourages individuals to challenge the status quo within organisations and drive positive change from within.

TOPICS:

- Leadership 4.0
- Rebel Mindset
- The Future of Work
- Business as Unusual
- Creation of a Corporate Culture of Innovation
- Anything but Ordinary

LANGUAGES:

She presents in English and German.

PUBLICATIONS:

2022 Vergeude keine Krise! (Don't Waste a Crisis!)

2017 Zündstoff für Andersdenker (Fuel for Unconventional Thinkers)

2016 NEIN: was 4 mutige Buchstaben im Leben bewirken können (NO: what 2 bold letters can do in life)

2015 Macht, was ihr liebt! (Do what you love!)

2009 Anything but Ordinary: A Crash Course in Lateral Thinking

2007 Different Thinking! Creative Strategies for Developing the Innovative Business

IN DETAIL:

With a degree in Economics, Anja was a senior manager at one of the world's leading consulting companies before deciding to branch out and found her own management consultancy with Peter Kreuz. Her award-winning books have been translated into several languages and her bestseller 'Anything But Ordinary' won the Business Book of the Year Award. Together with Peter Kreuz she recently founded "Rebels at Work".

WHAT SHE OFFERS YOU:

Anja is a provocative and inspiring voice on management and innovation. She shares her unique insights into what it takes to succeed in today's rapidly changing business world and highlights growth opportunities. Additionally she challenges people to turn long-held industry conventions on their head, fearlessly challenges the old guard and amazes her audience with new and unique products and services.

HOW SHE PRESENTS:

Entertaining, thought-provoking and passionate, her presentations don't just talk about being different they inspire people to be different. Her dynamic and entertaining approach leaves a lasting impression on her audience, leaving them energised.