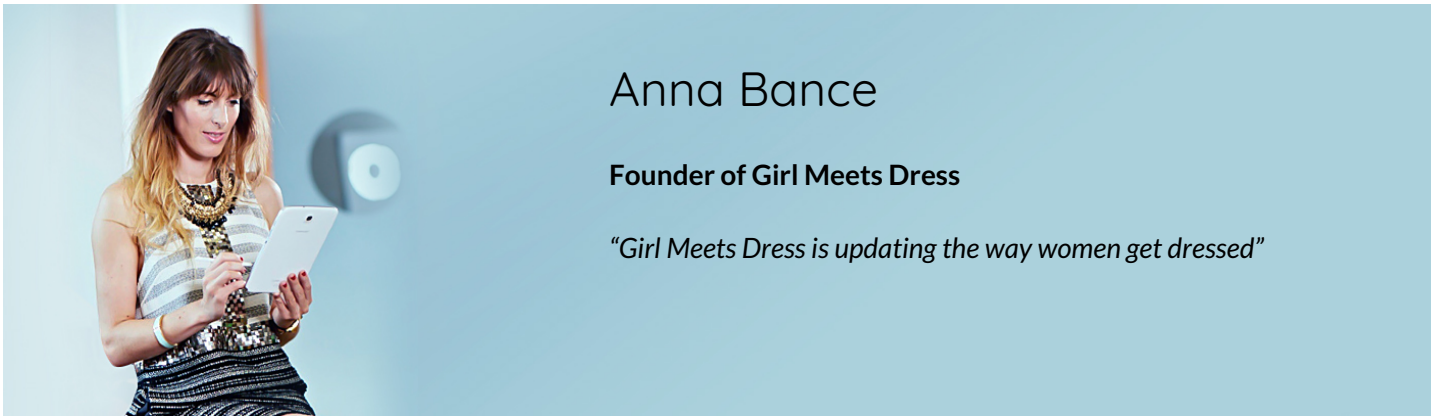


Anna Bance

Founder of Girl Meets Dress

"Girl Meets Dress is updating the way women get dressed"

Anna Bance is the Founder of Girl Meets Dress, a company disrupting the fashion industry by introducing clothing rental as a new way of shopping. By building a wardrobe in the cloud, Girl Meets Dress gives millions of women the ability to hire designer dresses and accessories for a fraction of the retail price.

TOPICS:

- Entrepreneurship
- Women in Business
- The Future of Shopping
- Sustainability
- Circular Economy
- Clothing Rental
- The Changing Retail Landscape
- E-commerce
- PR, Branding & Marketing
- Luxury Retail

LANGUAGES:

She presents in English.

IN DETAIL:

Launching the company in 2009, following 3 years as Head of UK PR at Hermes, Anna has built Girl Meets Dress from an idea into a profitable, worldwide brand. The first company to rent luxury fashion online, she co-founded Girl Meets Dress with Xavier de Lecaros-Aquise, and has since raised funding from Rocket Internet Oliver Samwer's investment fund, Global Founders Capital. Anna has been honoured with numerous recognitions including: Drapers "Best Etail Innovation" Award, Redbull "Future 50" Top 10, Paypal's "Etail winner", "Online Fashion 100," Specsavers "Women of the Future" and Management Today "35 Under 35".

WHAT SHE OFFERS YOU:

Drawing from her business experiences and having launched an ecommerce company during a time of recession and the beginning of the sharing economy, Anna provides first hand insights about sustainable fashion, the rise in clothing rental, the online fashion industry, the place of fast fashion, the circular economy, the things that will change the face of shopping over the next two to five years. Her hands-on experience of starting a business from scratch through her own vision, makes her an ideal choice for audiences.

HOW SHE PRESENTS:

Anna is highly articulate, down-to-earth and an excellent communicator. From panel discussions to keynote speeches Anna can bespoke each presentation to precisely suit each individual client.