

Anna Schlegel

Vice-President at ProCore

"Anna Schlegel is Truly Global"

Anna Schlegel, awarded the most influential woman in Tech 2020 has worked in the tech industry in the Silicon Valley for over 30 years, leading teams at NetApp, Cisco, VMware, Xerox, and Verisign. Anna has scaled product and markets globally. She has unlocked significant new revenue to the organisations she has worked with.

TOPICS:

- Digital Transformation
- Entrepreneurship
- Product Innovation
- Women in Business
- Equality for Women in Technology

LANGUAGES:

She presents in English.

PUBLICATIONS:

2016 Truly Global: The Theory and Practice of Bringing Your Company to International Markets

IN DETAIL:

In her 30 years of experience leading global expansion in the technology industry, and as Vice-president of Globalization, Anna brought Japan's NetApp business from ranking number 10 to number 1 in data storage. She has worked extensively to drive global market growth by entering new markets, enabled Joint Ventures in China, and OEM partnerships in Asia and Europe. Anna is passionate about advancing equality for women in technology. The Co-Founder of Women in Localization, a professional association with 7,000 members; she sat on the Board of WIT for 8 years and is a Board Member and Founder of the SVUS2020 STEMentors. She is the Founder of 'Imagine Educating Everyone', a non-profit providing education, and sanitation for children in the Mara region of Kenya.

WHAT SHE OFFERS YOU:

Anna provides an insider's look at how large companies move into international markets to successfully deliver and scale their product to customers across different cultures and languages.

HOW SHE PRESENTS:

Anna takes her audiences on a journey through the hidden gems of her success, infusing her presentations with invaluable insights and boundless inspiration. A sought-after speaker, organisations worldwide eagerly seek her wisdom and expertise.