



## Annie Lennox OBE

**Iconic Singer, Songwriter, Dedicated Activist & Campaigner**

*"You just decide what your values are in life and what you are going to do, and then you feel like you count, and that makes life worth living. It makes my life meaningful."*

Annie Lennox is one of the world's most renowned singer songwriters, formerly with the Eurythmics. She is celebrated as an innovator, an icon and a symbol of enduring excellence. Annie's music career is peerless with over 80 million record sales to date.

### TOPICS:

- Aid for Africa
- Fighting Aids
- Why I am an HIV/AIDS Activist
- Human Rights

### LANGUAGES:

She presents in English.

### IN DETAIL:

In 2007 Annie released her album, *Songs of Mass Destruction* to critical acclaim. The album featured *SING* a song featuring 23 of the world's most successful female superstars, invited by Annie to appear on the record to help draw attention to the HIV AIDS pandemic. The *SING* campaign continues to raise funds and awareness. In addition to the *SING* campaign, Annie is an Ambassador for UNAIDS, Oxfam, Nelson Mandela's 46664 Campaign, Amnesty International, The British Red Cross, London as well as supporting numerous other organisations. In 2011 Annie received an OBE for her outstanding work and dedication as a humanitarian across the world.

### WHAT SHE OFFERS YOU:

The most successful female British pop musician in history, Annie Lennox uses her unique voice to fight stigma and bring about change. A tireless campaigner against HIV/AIDS in South Africa and its impact on women's and children's lives, she openly shares her experiences in South Africa and her fight against the HIV/AIDS epidemic at prestigious worldwide events.

### HOW SHE PRESENTS:

Annie Lennox is a highly motivational and passionate speaker who powerfully and emotively explains the action everyone can take in fighting the pandemic. Drawing on her talents, she combines music and film to put a human face on the crisis and emotionally connect people to the cause.