

Araceli Segarra

Mountaineer, Author and Model

"The first Spanish woman to climb Everest"

Araceli Segarra is a TV host, a mountaineer and star of the IMAX film *Everest*. She is probably best known as the first Spanish woman to stand on the summit of Everest. She has completed more than 30 expeditions around the world. Araceli climbed Amadablam (Himalaya 6.812m) alone.

TOPICS:

- The Importance of Teamwork
- Leadership and Motivation
- Reaching the Top
- Goals
- Change Management
- Decision Making
- Resilience
- Proactivity

LANGUAGES:

She presents in English, Spanish, Catalan or French.

PUBLICATIONS:

2016	Author and illustrator of the Children's Books series - adventures of 'Tina' (published from 2002 to 2016)
2013	Ni Tan Alt Ni Tan Dificil

IN DETAIL:

Araceli began her prestigious career as one of the world's leading female climbers at the tender age of twenty, when she successfully climbed Mount Kenya, the highest peak on the African continent. Just one year later she organised and played a leading role in her first major expedition to the Himalayas. Her real breakthrough came in 1996 when as part of the Catalan Everest North Face Expedition Team Araceli stood on top of the world. Araceli is the spokesperson for several advertising campaigns and has modelled for various publications including *ELLE* and *Marie Claire*. Araceli has worked as a producer for numerous documentaries and productions as well as appearing on television and radio.

WHAT SHE OFFERS YOU:

The multi-faceted, charming and charismatic Araceli is in great demand as a speaker at leading conferences around the globe. She talks in depth about her climbing experiences and compares the physically, mentally, and emotionally strenuous and complicated ascent of a big mountain, and the analogously strenuous and complicated world of business life.

HOW SHE PRESENTS:

Both an experienced media personality and conference presenter Araceli's presentations are highly enjoyable and backed up with dramatic and awe-inspiring images from her expeditions.

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