



Prof. Arturo Bris

Director of IMD World Competitiveness Center

"One of the worlds leading finance academics"

Arturo Bris is Professor of Finance at IMD. Since January 2014 he is also leading the world-renowned IMD World Competitiveness Center. His research and consulting activities focus on the international aspects of financial regulation, and in particular on the effects of bankruptcy, short sales, insider trading, and merger laws.

TOPICS:

- Building Resilient Competitive Economies
- Navigating COVID-19 Financial Crisis
- BlockChange
- Flex or Fail
- Is Globalisation Dismantled?
- Fintech
- New Banking Business Models
- The Role of Technology
- Geopolitics

LANGUAGES:

He presents in English.

PUBLICATIONS:

- 2019** Flex or Fail: The Future of Work and Pay
- 2018** Blockchange!: How to Survive the Crypto Economy

IN DETAIL:

At IMD Professor Bris directed the Advanced Strategic Management program from 2009-2014. Prior to joining IMD, he was the Robert B & Candice J. Haas Associate Professor of Corporate Finance at the Yale School of Management. A Research Associate of the European Corporate Governance Institute, and a member of the Yale International Institute for Corporate Governance, he has worked extensively on issues of Corporate Governance, Financial Regulation, and International Valuation. He is passionate about global competitiveness, financial development and macroeconomics. His work has been published in the *Journal of Finance*, the *Journal of Financial Economics* and the *Review of Financial Studies*, among others.

WHAT HE OFFERS YOU:

In his presentations, Prof. Bris explores the social implications of blockchain technology and the new type of companies and communities that disintermediation will create. Organisations will need to prepare themselves to transform the way their company operates and the way they interact with the rest of the world.

HOW HE PRESENTS:

He is a provoking economist, able to make the best out of data in order to explain very complex issues in a simple and meaningful manner.