

Prof. Arturo Bris

Professor of Finance at IMD

"One of the worlds leading finance academics"

Arturo Bris is Professor of Finance at IMD. Since January 2014 he is also leading the world-renowned IMD World Competitiveness Centre. His research and consulting activities focus on the international aspects of financial regulation, and in particular on the effects of bankruptcy, short sales, insider trading, and merger laws.

TOPICS:

- The 2020-2021 Financial Crisis: Life After (During) Coronavirus
- Digital Finance and the Future of the Monetary System
- Crashing the Walls: Lessons in Social Mobility
- Smart Cities: How Can Technology Improve People's Quality of Life
- Flex or Fail: The Future of Work and Pay
- The Global Economy: Outlook and Challenges

LANGUAGES:

He presents in English.

PUBLICATIONS:

2022	Cities in a Time of Global Emergencies
2021	The Right Place
2019	Flex or Fail: The Future of Work and Pay
2018	Blockchange!: How to Survive the Crypto Economy

IN DETAIL:

At IMD Professor Bris directed the Advanced Strategic Management program from 2009-2014. Prior to joining IMD, he was the Robert B & Candice J. Haas Associate Professor of Corporate Finance at the Yale School of Management. A Research Associate of the European Corporate Governance Institute, and a member of the Yale International Institute for Corporate Governance, he has worked extensively on issues of Corporate Governance, Financial Regulation, and International Valuation. He is passionate about global competitiveness, financial development and macroeconomics. His work has been published in the Journal of Finance, the Journal of Financial Economics and the Review of Financial Studies, among others.

WHAT HE OFFERS YOU:

Prof. Bris explores the social implications of blockchain technology and the new type of companies and communities that disintermediation will create. Organisations will need to prepare themselves to transform the way their company operates and the way they interact with the rest of the world.

HOW HE PRESENTS:

He is a provoking economist, able to make the best out of data in order to explain very complex issues in a simple and meaningful manner.