

Axel Allétru

Paraplegic Trailblazer in Extreme Sports

"Behind the impossible, there is always a possible"

Despite being hailed as one of the promising stars in French motocross, Axel Allétru's journey took a drastic turn when he endured a severe crash at the 2010 World Championships, leaving him paralysed at the age of 20. Instead of succumbing to despair or bitterness, he embraced resilience, determination, and the power of visualisation.

TOPICS:

- Resilience: Adapt to Change
- Motivate and Revitalise your Employees
- Surpassing Oneself
- Performance and Disability
- Mental Strength
- Teamwork
- Embracing Fear: How Risk-taking Fuels Innovation and Progress
- Adaptive Athlete: Navigating Challenges and Finding Strength in Diversity
- Living Without Limits: Embracing Passion and Purpose in Every Pursuit

LANGUAGES:

He presents in English and French.

PUBLICATIONS:

2021 28 Principles for Bouncing Back

IN DETAIL:

Three years later, he became swimming champion at the European games for para-athletes and French champion 12 times. In 2020 Axel Alletru launched a new challenge, taking part in the most extreme rally in the world, the ?Dakar? in a Buggy. That year, he won the SSV T3S category and became the first disabled person in the world to win a category on the Dakar. Axel believes that the impossible creates possibilities and he has set himself a mission to share that belief. He speaks to companies about his life experience and his career as an elite athlete to help employees find perspective, to inspire self-motivation, and to develop team spirit for facing new challenges with the right mindset. Axel chose to turn his accident into a lesson for life: accept certain situations, overcome challenges with resilience, and move forward to a better future.

WHAT HE OFFERS YOU:

Axel shares his story through keynotes based on his resilience to paraplegia and his career as a high-level athlete, he shares the different lessons that life has taught him. He looks back on his accident which left him paraplegic and the actions he had to take to bounce back and therefore walk again against all odds.

HOW HE PRESENTS:

As a speaker and high-level athlete, Axel delivers his life journey with authenticity and simplicity.