

Bas Lansdorp

Entrepreneur, Founder & CEO of Mars One

"Mars One is a global initiative aiming to make this everyone's mission to Mars"

Bas Lansdorp is a trailblazing entrepreneur and thought leader renowned for his ambitious contributions to renewable energy innovation and space exploration. He is best known as the co-founder of Mars One, the audacious initiative to establish the first permanent human settlement on Mars, and Ampyx Power, a groundbreaking company focused on airborne wind energy systems.

TOPICS:

- The Mars One Project
- Entrepreneurship
- Innovation
- Technology

LANGUAGES:

He presents in English and Dutch.

IN DETAIL:

Bas Lansdorp holds a Master's degree in Mechanical Engineering from the University of Twente in the Netherlands. His career began with a passion for innovation and sustainability, which led to his co-founding Ampyx Power in 2008. There, he contributed to the development of cutting-edge technologies that harness high-altitude wind energy, addressing the world's growing need for clean and efficient energy solutions. In 2011, Bas turned his gaze to the stars, co-founding Mars One. His vision for Mars One was not just to send humans to Mars but to establish a sustainable colony that would expand humanity's reach beyond Earth. While the initiative faced significant challenges and concluded in 2019, it remains an iconic example of visionary thinking and sparked global dialogue about humanity's future in space.

WHAT HE OFFERS YOU:

Bas will share his journey of transforming his companies from mere "crazy ideas" to a stage where prominent, well-established organisations are enthusiastically joining in.

HOW HE PRESENTS:

Bas's narrative has the potential to inspire audiences, encouraging them to think expansively, explore unconventional solutions, and even venture beyond the confines of our planet.