



## Beatie Wolfe

Musical Artist & Visionary

Beatie Wolfe is an artist who has beamed her music into space, been appointed a UN role model for innovation and held an acclaimed solo exhibition of her 'world first' album designs at the V&A Museum. "An Artist with a capital A", and a true pioneer-*Forbes*"

### TOPICS:

- The Art of Innovation
- Translating Data into Impact
- Ideas Into Action
- Tangibility for the Tech Generation
- Well-being and Mental Health
- How Music Can Rescue and Restore Our Humanity

### LANGUAGES:

She presents in English.

### IN DETAIL:

Named by WIRED as one of "22 people changing the world," Beatie is at the forefront of pioneering new formats for music that bridge the physical and digital, which include: a 3D theatre for the palm of your hand; a wearable record jacket cut by Bowie/Hendrix's tailor out of fabric woven with Wolfe's music; the world's first 360 AR live-stream from the quietest room on earth and a space broadcast via the Big Bang horn. Her latest innovation is an environmental protest piece visualising 800,000 years of climate data, which premiered at the Nobel Prize Summit, the London Design Biennale and COP26. Other recent projects include a collective postcard art campaign in support of USPS with DEVO's Mark Mothersbaugh and the world's first bioplastic record release. Beatie is also the co-founder of a "profound" (The Times) research project looking at the power of music for dementia.

### WHAT SHE OFFERS YOU:

Beatie embodies the very essence of a 21st-century artist, her ability to bridge the gap between art and commerce serves as a testament to the transformative potential of interdisciplinary collaboration, fostering a dynamic dialogue that propels innovation to new heights on a global scale.

### HOW SHE PRESENTS:

Through her distinctive fusion of music, technology, and art, she paves the way for a new era of creative exploration, encouraging businesses to harness the power of creativity and imagination to drive progress and change.