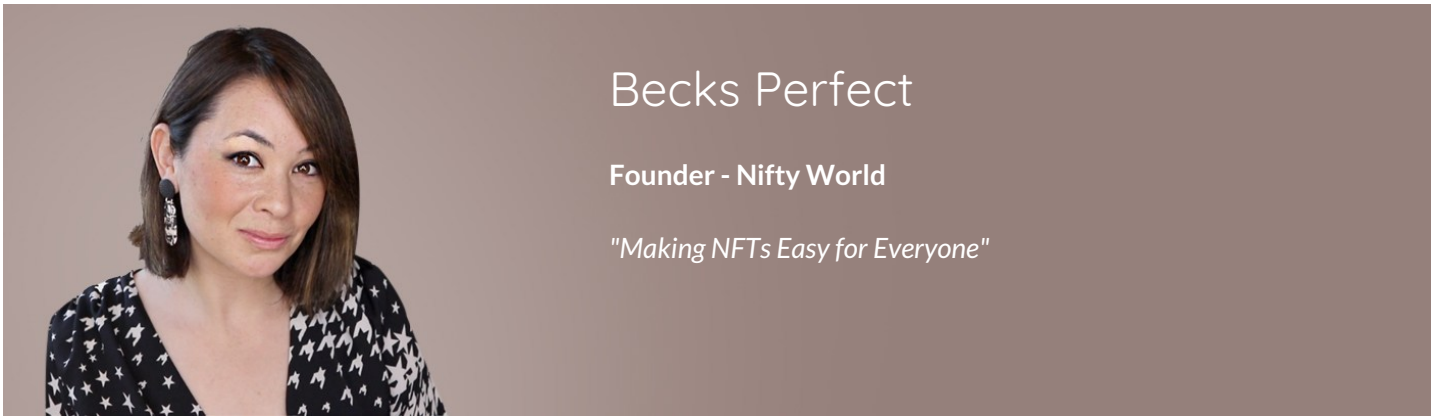

# Becks Perfect

**Founder - Nifty World**

*"Making NFTs Easy for Everyone"*

Becks Perfect is the Founder of Nifty World, a YouTube educational resource for both collectors and creators of NFTs to learn about this emerging and growing tech space, and it is also a future Metaverse Media Company. Becks has been a broadcaster for over a decade working in tech, film and entertainment.

## TOPICS:

- NFTs
- Metaverse
- Web 3
- Blockchain

## LANGUAGES:

She presents in English.

## IN DETAIL:

From NFT art to Esports and more, as an investor in this space and a collector of NFTs Becks is hugely passionate about the trajectory this technology has and aims to make it simple and easy to understand whether you're new or established in the world of cryptocurrency and blockchains. Having started her career representing major broadcast clients such as Sony Broadcast and Fremantle Media as a PR Executive for Ogilvy and Mather, she then progressed into broadcast journalism and was the resident Film Critic for the BBC Asian Network and TalkRADIO for over five years. Becks has been a film and tech pundit for Sky News, ITV, BBC Radio 1, Channel 5 News, Weekend on ITV and The Saturday Show. Becks remains a Tech Expert on QVC and the Film, TV and Tech reporter for TalkSPORT with Paul Ross.

## WHAT SHE OFFERS YOU:

Becks Perfect provides a deep dive into everything NFT, providing insights into the implications of NFTs, why they matter, and how to participate. With her broadcasting skills, Becks interviews top creators and thought leaders in the space, as well as providing investment analysis and tutorials to help anyone looking to start their journey into the world of NFTs.

## HOW SHE PRESENTS:

An experienced broadcaster, host and moderator, Becks Perfect is the perfect choice for a variety of events.