

Ben Jeffries

Founder & CEO of Influencer

"A renowned specialist in influencer marketing and social media"

Ben Jeffries is an Award-winning entrepreneur, specialising in influencer marketing and social media. He is the 25-year-old CEO and co-founder of 'Influencer', a global leader in influencer marketing. Influencer's unique technology provides global advertisers with the ability to succeed on social, with scalable workflows and actionable insights.

TOPICS:

- Entrepreneurship
- Millennials
- Digital/Influencer Marketing
- Social Media
- Digital Trends
- The Future of Marketing
- Unsocial Media: Embracing Unsocial Metrics
- The New Way To Win At Influencer Marketing

LANGUAGES:

He presents in English.

IN DETAIL:

Ben was named in Forbes' 30 Under 30 2020, as well as being awarded The Drum's Rising Star 2019, Media Week's Rising Star 2018 and BMW's UK Tech Founder 2018. He has led Influencer to become an industry-leading business in marketing?s hottest sector. Having raised their first round of investment on Crowdcube in under 24 hours, Ben has since led his team to close multiple investment rounds for Influencer, including a £3million in Series A funding deployed by Puma Private Equity, and taken on clients such as Apple, Alibaba and McDonalds. Influencer is an official global marketing partner with Facebook, Instagram and TikTok.

WHAT HE OFFERS YOU:

Through the combination of his entrepreneurial experience, technology investments and ongoing research projects, Ben Jeffries is uniquely suited to guide audiences worldwide to understand what the future will bring. He offers guaranteed results by combining strategic creativity, data and technology.

HOW HE PRESENTS:

Energetic and exciting, Ben skilfully combines expert knowledge and research with anecdotal and shocking truths. He's a consummate story-teller, engaging his audience at every level.

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