

Benita Matofska

Changemaker & Climate Change Expert

"A leading voice in the circular and sharing economies"

Benita Matofska is a changemaker and climate change consultant. An award-winning social entrepreneur, she is the founder of global network The People Who Share and Global Sharing Week, reaching over 100 million people worldwide.

TOPICS:

- Future Fit: Climate Change for Business
- Generation Share; Become a Changemaker
- The Circular Economy for your Business
- Changemaking the Future: Anatomy of a Changemaker
- Business Model Innovation & Future Trends
- Community and the Power of the Crowd
- The Sharing Economy: How to Develop Your Collaborative Advantage
- Future Leadership

LANGUAGES:

She presents in English .

PUBLICATIONS:

2019 Generation Share: The Change-Makers Building the Sharing Economy

IN DETAIL:

Benita helps organisations navigate the economic, social and environmental challenges of our time and become sustainable changemaker companies, fit for the future. She leads sustainability for business consultancy, Futuretivity, a company that specialises in delivering sustainability for business. Benita is also author of Generation Share, a ground-breaking book, containing the world's first collection of inspiring stories of the disruptors transforming society, the economy and protecting the planet. Benita's incredible 30-year career has also seen her receive multiple awards including: Ogunte Best Social Business Leader UK and World, Venus Inspirational Woman of the Year and the Cabinet Office/Nesta Innovation in Giving Award. She is a regular commentator, blogger and is featured in the international media.

WHAT SHE OFFERS YOU:

Driven by a passion to create global change and transform business into a force for good, Benita delivers her unique insights to people and companies seeking to future-proof their businesses and organisations, changing lives in the process.

HOW SHE PRESENTS:

Benita's renowned for her ability to captivate audiences worldwide with her knowledge, dynamism and passion for changemaking, sustainability and the sharing and circular economies.