

Bernard Marr

Renowned Futurist and Thought Leader

One of the world's most successful social media influencers at the intersection of business and technology

Bernard Marr is one of the world's most highly respected experts when it comes to future trends, strategy, business performance, digital transformation and the intelligent use of data and AI in business.

TOPICS:

- Future Business and Technology Trends
- Artificial Intelligence
- Big Data
- Extended Reality
- Blockchain
- 5G
- The Future of Work

LANGUAGES:

He presents in English.

PUBLICATIONS:

2024	Generative AI in Practice
2023	Data-Driven HR: How to Use AI, Analytics and Data to Drive Performance
2022	Future Skills: The 20 Skills and Competencies Everyone Needs to Succeed in a Digital World
2021	Business Trends in Practice
2024	Podcast: Bernard Marr's Future of Business & Technology Podcast

IN DETAIL:

Bernard has worked with and advised many of the world's best-known organisations including Amazon, Google, Microsoft, Astra Zeneca, The Bank of England, BP, DHL, IBM, The Ministry of Defence, NATO, NHS, The Royal Air Force, among many others. Bernard is a major social media influencer with a combined following of 4 million people across his social media channels, newsletters, his popular content website, podcast. He is a frequent contributor to the World Economic Forum and writes a regular column for Forbes. LinkedIn ranked him as one of the top 5 business influencers in the world and number one in the UK. Beyond that, he has been featured on TV and radio as well as in high-profile publications such as The Times and Harvard Business Review.

WHAT HE OFFERS YOU:

Bernard helps organisations improve their business performance, use data more intelligently, and understand the implications of new technologies such as artificial intelligence, big data, blockchains, and the Internet of Things.

HOW HE PRESENTS:

Bernard's speaking style is warm and accessible. As a seasoned speaker, he is able to simplify even the most difficult technical concepts for any audience using a unique combination of storytelling, examples, and analogies.