



## Bertrand Piccard

Round the World Balloonist & Head of the Solar Impulse Project

*"A pioneer of the ecological transition"*

Bertrand Piccard is a well-known explorer and holder of two world records: flying round-the-world in a balloon and piloting the first ever solar plane, capable of flying perpetually without fuel. He was also the visionary and driving force behind the Solar Impulse Project which created this solar plane.

### TOPICS:

- Solar Impulse Project
- Vision, Innovation and Creativity
- Dealing with Crises: Developing through Change
- Become a Balloon Pilot for your Company: Change Altitude in the Winds of Life
- How to Achieve the Impossible? The Pioneering Spirit - Key to Inventing the Future
- Failure and Success, Two Faces of the Same Reality
- Clean Technologies, Sustainable Development and Environmental Policy

### LANGUAGES:

He presents in English, German or French.

### PUBLICATIONS:

**2014** Changer d'Altitude

**2010** A Trace in the Sky (French Version)

**2000** Around the World in 20 Days

### IN DETAIL:

It is in Bertrand Piccard's DNA to go beyond the obvious and achieve the impossible. From a legendary lineage of explorers who conquered the stratosphere and the abysses, he made history by accomplishing two aeronautical firsts. Pioneer in his way to consider ecology through the lens of profitability, he began working in the early 2000s to promote renewable energies and clean technologies. His dual identity as a psychiatrist and explorer makes him an influential voice heard by the largest institutions which today consider him as a forward-thinking leader on the themes of innovation and sustainability. Founder and Chairman of the Solar Impulse Foundation, he has succeeded in his mission to select 1000 efficient solutions to protect the environment in a profitable way.

### WHAT HE OFFERS YOU:

A United Nations Ambassador for the Environment, Bertrand is considered today as an opinion leader on the subjects of innovation and sustainable development.

### HOW HE PRESENTS:

Bertrand uses his aeronautical expeditions as a backdrop to develop his concept of psychology for life and the pioneering spirit. He shares the story of a man in love with exploration who wants life to be based on the pioneering spirit, on questioning our certainties and surpassing ourselves.