



# Bjørn Lomborg

#### **Author and Leading Expert on Global Sustainability**

"An internationally recognised political scientist and economist"

Bjørn Lomborg is President of the Copenhagen Consensus Center, a think-tank that researches the smartest ways to do good. For this work, he was named one of *TIME* magazine's 100 most influential people in the world. He is also a visiting Professor at Copenhagen Business School.

#### **TOPICS:**

- o The Truth about Global Warming
- o Climate Change
- Environmentalism
- Sustainability
- o Government and Contemporary Society
- o Science, Technology and Nature
- The World's Biggest Problems and Challenges
- o Feeling Good vs. Doing Good

## LANGUAGES:

Bjørn presents in English or Danish.

#### **PUBLICATIONS:**

2023 Best Things First

2021 False Alarm: How Climate Change Panic Costs Us Trillions, Hurts the Poor, and Fails to Fix the Planet

2015 The Nobel Laureates Guide to the Smartest Targets for the World 2016-2030

2013 How Much Have Global Problems Cost the World?

2010 Cool It

#### IN DETAIL:

In 2011 and 2012, Bjørn was named Top 100 Global Thinker by *Foreign Policy* "for looking more right than ever on the politics of climate change. In 2008 he was named "one of the 50 people who could save the planet" by the UK *Guardian*. In 2005 and 2008, *Foreign Policy* and *Prospect Magazine* called him "one of the top 100 public intellectuals", and in 2008 *Esquire* named him "one of the world's 75 most influential people of the 21st century." He is a frequent commentator in print and broadcast media, for outlets including the *New York Times, Wall Street Journal, The Guardian, CNN, FOX,* and the *BBC*. His monthly column is published in 19 languages, in 30+ newspapers with more than 30 million readers globally.

## WHAT HE OFFERS YOU:

In his highly informative and well researched presentations Bjørn systematically examines today's most important global crises issues and offers sustainable solutions. His message is as simple as it is important.

### **HOW HE PRESENTS:**

Having spoken around the globe, Bjørn's presentations are filled with a host of real life examples as well as important and useful information delivered in an easily digested formula making him a highly sought after and prized speaker.

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