

Sir Bob Geldof KBE

Activist, Businessman and Musician

"Outspoken and celebrated global activist"

Bob Geldof KBE is best known for organising the 2005 Live 8 and 1985 Live Aid benefit concerts. A self-styled campaigner he is tremendously well informed on a broad range of global and national issues. He is also a proven businessman and is co-founder of Ten Alps a successful production company.

TOPICS:

- Inspiration and Motivation
- Leadership
- Global Communications
- Marketing in the Global Village
- Self-development
- Globalisation and the World's Economy
- Save the Planet

LANGUAGES:

He presents in English.

PUBLICATIONS:

2020	Tales of Boomtown Glory
2005	Geldof in Africa
1987	Is That It? Autobiography

IN DETAIL:

Now a truly global figure, his career began in journalism before forming the rock band Boomtown Rats. The course of his work changed when he set about the huge challenge of arranging Live Aid. In 2004 he returned to Ethiopia with UNICEF reviving media and public interest in the country's economic state. He was honoured with the 2005 Nobel Man Of Peace Award and the MTV Free Your Mind Award which he received at the European Music Awards. He was also a Nobel Prize Nominee in 2005 and was recognized by *Time Magazine* as one of the 2005 European Hero's. Currently, he is involved in the Make Poverty History Campaign.

WHAT HE OFFERS YOU:

The breadth and depth of his knowledge and experience is unique and hard to replicate. He is highly entertaining and has great insight into the socio-political arena as well as leadership, communications, marketing in the global village, motivation and self-development.

HOW HE PRESENTS:

Passion is undisputedly one of his strengths, but so is validity of message. His inspirational presentations are both well researched and convincing.