

# Sir Bradley Wiggins CBE

**Cyclist and Tour de France Winner**

*"Britain's most successful all-round cyclist"*



Sir Bradley Wiggins is a former British professional road and track racing cyclist and Britain's most decorated Olympian. He made his name on the track and racked up six world titles and three Olympic gold medals before focusing fully on the road.

## TOPICS:

- Peak Performance
- Drive and Determination
- Reaching your Goals
- Going for Gold
- Sports / Olympics

## LANGUAGES:

He presents in English.

## PUBLICATIONS:

- 2018** Icons: My Inspiration. My Motivation. My Obsession
- 2015** Bradley Wiggins: My Hour
- 2013** Bradley Wiggins: My Story
- 2012** Bradley Wiggins: My Time - An Autobiography
- 2010** On Tour
- 2008** In Pursuit of Glory

## IN DETAIL:

A podium place at the 2009 Tour de France demonstrated Wiggins's Grand Tour potential and he earned a spell in the Maglia Rosa at the 2010 Giro d'Italia before taking his first UCI World Tour race win at the 2011 Criterium du Dauphine. A second Grand Tour podium followed at the 2011 Vuelta a España before he embarked on a near-perfect run in 2012 which saw him win four races on his way to the Tour de France yellow jersey. In 2012 he won BBC Sports Personality of the Year award. 2013 brought further success, including the Tour of Britain title, and in 2014 Wiggins added the rainbow jersey to his collection by winning the World Time Trial Championships. In 2016 he won his 5th gold medal at the Rio Olympics in the team pursuit and his eighth Olympic medal, making him Britain's most decorated Olympian ever.

## WHAT HE OFFERS YOU:

Bradley considers the lessons from his extraordinary career. He looks at what it took to consistently win for over 20 years touching on how he learned and adapted, became a leader, dealt with setbacks and coped when things didn't go to plan. He has won over cycling enthusiasts and lay-people alike with his sporting behaviour, openness and determination.

## HOW HE PRESENTS:

Bradley is an accomplished sports speaker, who amazingly entertains and fascinates audiences with an abundance of knowledge and stories to tell.