



## Brent Hoberman

Co-Founder of lastminute.com & Chairman at made.com

*"One of the most accomplished leaders in the rapidly changing E-commerce sector"*

In 1998 Brent Hoberman co-founded lastminute.com, UK's most successful ecommerce travel company. He was CEO until 2006 and then became the chairman and chief strategic officer. He admits to being bitten by the entrepreneurial bug and has founded or backed a number of other companies since lastminute.com.

### TOPICS:

- Internet Brand Building
- E-Commerce
- Innovation
- Successful Entrepreneurship and Leadership
- Overcoming Obstacles
- Business Development & Strategy
- Media & Telecommunication
- Raising Capital
- Seed Investing

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

**2004** Never Stop Innovating

### IN DETAIL:

Brent was educated at Eton and holds a MA in French and German literature from Oxford. After building revenues more successfully than his peers, he was hailed as a survivor of the dot-com crash, and remained as CEO of Lastminute.com Ltd. through 2005, when the company was sold to Sabre for £577m. Brent was also Head of Business Development and founding member of QXL. He is also an angel investor in several internet companies including Viagogo, erepublik, Wayn.com and academia.edu. In 2009, he joined The Business Council for Britain and co-founded PROfounders Capital.

### WHAT HE OFFERS YOU:

Co-host of the European Founders Forum and non Executive Director at Guardian Media Group, TalkTalk plc and Time Out Group, Brent's initial vision remains unchanged - to delight customers with great value, inspiration and solutions when they are going away, going out or staying in. He will lead the way for countless E-businesses due to his first-hand knowledge on what gives a company the competitive edge to survive, especially in daily changing sectors such as E-commerce. His entrepreneurial vision ensures the customer experience is continually enhanced by the latest innovations in technology.

### HOW HE PRESENTS:

Strategy consultant and Internet entrepreneur, Brent is a dynamic speaker and a "Dot com icon". He illustrates points from his own experiences and always seeks to be provocative and inspirational whilst using humour to add some fun to the occasion.