

Britta Heidemann

Olympic Fencing Champion

"One of the most successful fencing athletes within the last decade"

Britta Heidemann is the first epee fencer in history who won the "golden triple", which means being Olympic, World and European Champion at the same time. Having won three Olympic medals at three Olympic Games and many more international medals she is one of the most successful fencers of all times.

TOPICS:

- Motivation
- Defining Goals
- The Champion Mindset
- Business Learning from High Performance Sports
- Olympians

LANGUAGES:

She presents in English, German and Chinese.

PUBLICATIONS:

2014	Welcome to the Kingdom of Contrasts. A close-up view on China
2011	Success is a Matter of Attitude ? Strong for the battles of Life

IN DETAIL:

Still involved in sports as IOC member, member of the German NOC Board, member of the DFL-Stiftung and "Sports for Development"-ambassador of the Federal Ministry for Cooperation and Development. The Bejing 2008 Olympic Champion is fluent in Chinese. At the age of 15 Britta Heidemann experienced Chinese people, language and culture living with a Chinese family in Beijing for several months. A dream came true for her, winning Olympic Gold at the 2008 Beijing Games. Since then, Heidemann frequently accompanies business, political, cultural or sports delegations visiting China, one of which was the German Soccer national team.

WHAT SHE OFFERS YOU:

Offering insights drawn from her experiences on and off the fencing piste, Britta shares invaluable lessons applicable to both athletic and professional realms. Emphasising the parallels between sporting and workplace environments, she underscores the importance of navigating victories and defeats, maintaining focus, and sustaining motivation.

HOW SHE PRESENTS:

Britta's engaging presence, coupled with her wealth of experiences, leaves a lasting impression, motivating audiences to strive for their personal best and embrace the journey towards greatness.

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