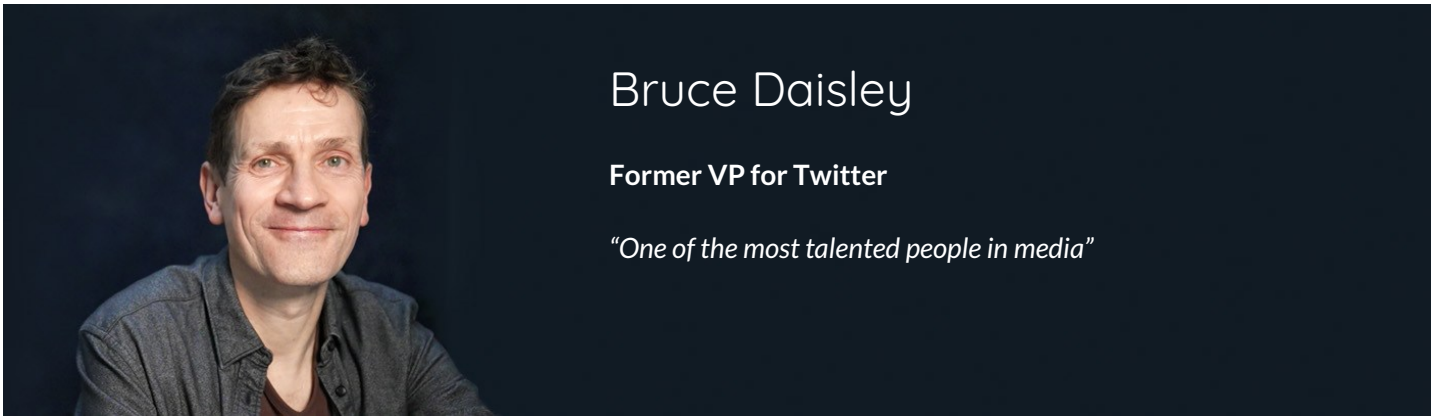

Bruce Daisley

Former VP for Twitter

"One of the most talented people in media"

Bruce Daisley is a top leader in digital media and one of the most influential voices on workplace culture and the future of work. His book 'Eat Sleep Work Repeat' was a No. 1 bestseller and 'Fortitude' was described as 'the best business book of 2022'. He also the host of the popular business podcast 'Eat Sleep Work Repeat'.

TOPICS:

- Eat, Sleep, Work, Repeat - Misconceptions of Workplace Culture and How to Fix Them
- Building Resilience, Beating Burnout
- The Future of Work
- Digital Media - Branding
- Better Workplace Culture in Hybrid Era
- Fostering Creativity and Curiosity
- How to Achieve that Elusive Balance

LANGUAGES:

He presents in English.

PUBLICATIONS:

2022	Fortitude: The Surprising Secrets of Resilience - and How to Master Them
2020	The Joy of Work Eat Sleep Work Repeat: 30 Hacks for Bringing Joy to Your Job

IN DETAIL:

Prior to his eight-year tenure at Twitter, Bruce spent four years leading YouTube for Google UK and was the Digital Director for EMAP. He regularly appears on BBC Radio 4 and BBC Television talking about how our relationship with work is transforming and how organisations can be ready for it. As a business leader he has received numerous accolades including 'Greatest Individual Contribution to New Media' by New Media Age, top leader in the UK tech sector by Campaign Magazine and was named the "Fantasy Hire" that most leaders would like to make. Bruce is an Honorary Visiting Professor at Bayes Business School, teaching workplace culture and technology sessions. In 2023 he joined EX Space Advisory Board, a new membership-based community focused on improving employee experiences and engagement.

WHAT HE OFFERS YOU:

Bruce is an engaging and informative speaker who will stimulate audiences into thinking differently about the way they approach business, leadership and management. In his presentations he uses data to support his opinions and challenges perceived wisdom.

HOW HE PRESENTS:

Bruce presents in an energetic, engaging style. He uses humour and video footage to help maintain an enjoyable narrative to often complex ideas.