



## Bryan Kramer

**Business and Marketing Expert**

*"Zen master to Digital Marketers"*

Bryan Kramer is a renowned business strategist, two-time bestselling author and Forbes contributor. He is CEO of H2H Companies, an executive coaching company, and co-owner of PureMatter, a Silicon Valley marketing agency founded in 2001, which earned a spot as one of the "Fastest Growing Companies" by the Silicon Valley Business Journal.

### TOPICS:

- Redefining 'Human' in a Machine-Driven Age
- Strengthen Your Business by Speaking Human to Human #H2h
- The Secret to Activating Micro Influencers for your Brand
- Create Deeper Trust and Lifelong Customers
- Shareology: How Sharing Will Power Your Growth
- Breaking Through The Human Firewall

### IN DETAIL:

Named a Top 3 Thought Leadership Speakers You Don't Want to Miss in Forbes and in The Top 100 Most Influential People on Twitter by Business Insider. Bryan believes that being human is our competitive advantage because of our ability to leverage our emotional intelligence alongside technology to scale, in order to share stories in a human way – not corporate speak. An experienced interviewer and host, Bryan has spoken with the greats, including Ted Turner, Founder of CNN and philanthropist; George Zimmer, Founder of Men's Wearhouse; and John Grisham, renowned fiction author of 30 novels and nine blockbuster films including The Firm, Runaway Jury, and The Pelican Brief.

### WHAT HE OFFERS YOU:

Bryan is one of the most versatile speakers you could have at your next event. Bryan brings impactful and thought-provoking keynotes about how being human in business is your competitive advantage.

### LANGUAGES:

He presents in English.

### HOW HE PRESENTS:

He will make you laugh until you cry, inspire and delight your audience, and connect with them with humour, emotion and understanding to start humanising your business.

### PUBLICATIONS:

- 2015 Shareology
- 2014 There is no B2B or B2c: Human 2 Human #H2H