

Cally Beaton

Media Business Leader & Stand-Up Comedian

"An experienced and accomplished coach & performer"

Caroline "Cally" Beaton is a comedian, business leader, podcaster, writer, keynote speaker and entrepreneur. Well-known for being a natural storyteller, full of intelligent, distinctive and punchline-rich material, Cally is one of the UK's most sought-after names for corporate, broadcasting and live comedy work.

TOPICS:

- The Secret Seller
- What the Most Successful People Do at Work
- Leadership in the Media World for 25 years
- Let Me Entertain You: Lessons from the Television Industry for Success in a Virtual World
- Diversity & Equality
- After Dinner
- Hosting

LANGUAGES:

She presents in English.

PUBLICATIONS:

2022 Podcast: Namaste Motherf**kers

IN DETAIL:

Cally has held senior management positions at some of the biggest media companies in the world. Early in her career she headed an independent television production company that was bought by ITV and went on to find herself the youngest and only female member of the board. She left to set up an award-winning creative consultancy company, Road Trip Media, and went on to do a ten-year stint as Senior Vice President at the US studio giant ViacomCBS. There, Cally oversaw a multi-million dollar budget for brands including Nickelodeon, MTV, Comedy Central and Paramount. It was while working for Comedy Central that Cally was nudged into the sphere of performance. She quickly cemented her position as one of the most exciting and original new stand-ups in the country, with her unflinching, acerbic and clever brand of comedy.

WHAT SHE OFFERS YOU:

A naturally gifted speaker with rare insight combined with a distinctive voice and comedy bones. Cally is an experienced comedian, MC and after-dinner speaker in the corporate, education and charity sectors.

HOW SHE PRESENTS:

With her combination of business insight and humour, Cally's unique presentation topics discuss workplace culture and the art of leadership, which can drastically benefit a business' productivity.

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