



Caprice Bourret

Founder, Designer & CEO of By Caprice Products & Philanthropist

'One of the most photographed women in the world'

One of today's top female international business speakers, Caprice Bourret started her own company called By Caprice in 2006 and her collection, designed and modelled by Caprice was an instant success. Caprice is currently busy expanding her business internationally which includes Lingerie, Swimwear and Home.

TOPICS:

- Entrepreneurship / Mumpreneurship
- Women in Business
- E-commerce
- Branding and Marketing
- Benefiting from Social Media
- Consumers in Today's Business Climate
- Work / Life Balance
- Motivation
- Retail
- Presenter

LANGUAGES:

She presents in English.

PUBLICATIONS:

2015 My Boys, my Body, my Business

IN DETAIL:

A proud mother to her two sons, she is also a respected voice on current issues affecting women including surrogacy, fertility treatments and domestic violence. Following her success as a model and media personality Caprice moved into roles on the West End stage and received rave reviews. Later, she produced her own version of a popular musical in which she also starred. Arriving in England from Southern California she has appeared on over 300 magazine covers, been voted *GQ Magazine's* Woman of the Year and *Maxim's International* Woman of the Year 3 years running. She appeared in over 150 TV shows and featured films. She has hosted her own travel shows, presented various live reports from around the globe, and has played the hard-nosed judge and mentor on the hugely successful *Style Wars*.

WHAT SHE OFFERS YOU:

Caprice believes it is really important to share her experiences, from starting from nothing to building her own successful brand, through her own finances and vision. She offers first-hand advice on the challenges of developing new businesses and openly discusses the highs and lows and the importance of financing and marketing strategies. Highly sought-after for her "hands on" experience in today's competitive climate, Caprice is an ideal choice for global audiences seeking valuable insights into how to succeed in business.

HOW SHE PRESENTS:

Extrovert, astute, highly entertaining, Caprice talks passionately in her personal, free-flowing style demonstrating the key points using excellent visuals tailored specifically for each event. The ultimate business model, she is highly articulate, down-to-earth and an excellent communicator. She's funny!