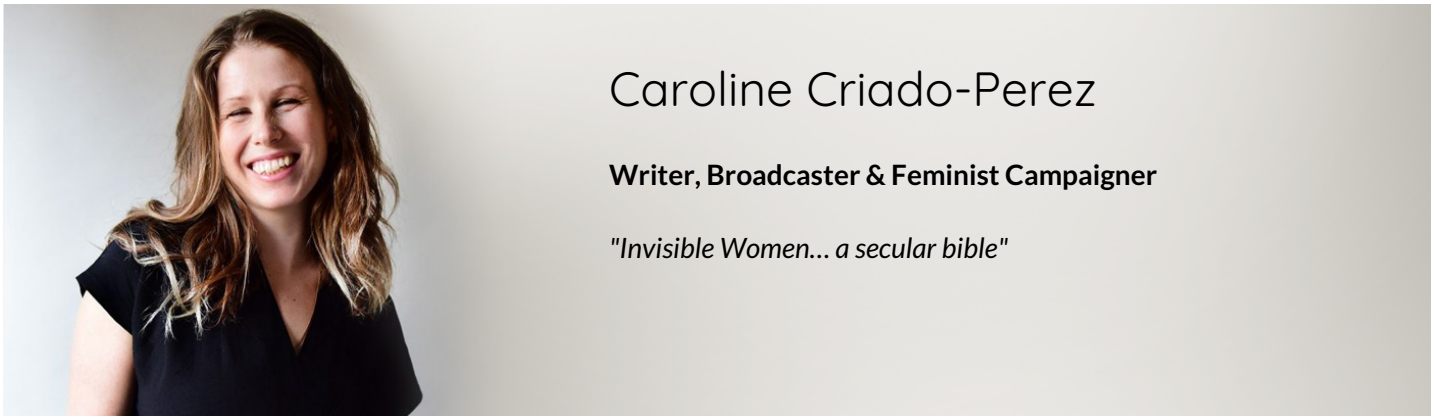

Caroline Criado-Perez

Writer, Broadcaster & Feminist Campaigner

"Invisible Women… a secular bible"

Caroline Criado Perez OBE is an award-winning writer, broadcaster and feminist campaigner. Notable campaigns include getting a female historical figure on Bank of England banknotes; getting Twitter to introduce a "report abuse" button on tweets; getting the first statue of a woman (Millicent Fawcett) in Parliament Square.

TOPICS:

- Data Bias in a World Designed for Men
- Social Justice
- Representation of Women in Society
- Human Rights

LANGUAGES:

She presents in English .

PUBLICATIONS:

2019 Invisible Women

2015 Do it Like A Woman

IN DETAIL:

In her bestseller, *Invisible Women*, Caroline highlights the systematic, and often unconscious biases behind the data and assumptions that construct our everyday lives. From healthcare diagnoses to search algorithms, the over-reliance on men being the default standard has left women, and society as a whole, disadvantaged. Caroline's book Do it Like a Woman also looks at female role models from around the world, and throughout history. Alongside regular appearances on the *BBC, Channel 4 and ITV* and has written for *The Guardian, the Telegraph, The Washington Post and the New Statesman*. She has also featured in the documentary *Blurred Lines: the New Battle of the Sexes* and won the Liberty Human Rights Campaigner of the Year award.

WHAT SHE OFFERS YOU:

A leading voice on equality and feminist issues in technology, health and the media, Caroline has also led high-profile campaigns to publicly recognise the contribution of women in British history

HOW SHE PRESENTS:

Her unique background allows Caroline to engage her audience. She is knowledgeable, passionate and a fantastic, uplifting communicator.

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