



## Caspar Berry

Entrepreneur and Poker Player

*"Brilliant, intelligent messages delivered with passion and knowledge" Nestle*

Caspar Berry leverages poker's metaphor to inspire his audiences to enhance their decision-making skills across various aspects of their lives. With a background as a professional poker player and having served as a poker advisor for the movie "Casino Royale," he brings extensive experience in navigating risk.

### TOPICS:

- Managing Risk
- Decision Making
- Secrets of Success
- Playing the Game
- Poker as a Metaphor for Learning
- Innovation & Persuasion

### IN DETAIL:

He has pitted his wits against some of the best players in Las Vegas before becoming one of the faces of poker on television on Poker Night Live and Sky Poker in the UK. Over the last 10 years, Caspar has delivered over 1,200 speeches and seminars to people working for the world's best companies including Google, IBM, Esso, KPMG, Orange, ASDA Walmart and Visa that have enriched their understanding of the way in which they manage risk and take decisions. What Caspar saw in the mechanics of poker was a relevance to business that was not fully understood or realised by most. Caspar studied economics at Cambridge University and built and sold his own company to a PLC.

### LANGUAGES:

He presents in English.

### WHAT HE OFFERS YOU:

Caspar seamlessly blends groundbreaking scientific research, impactful metaphors, and his firsthand journey as a pro poker player. His mission? Empowering companies to master decision-making. He asserts that risk isn't just vital—it's the crux of crafting dynamic leaders and managers. These individuals wield the prowess to innovate and reshape our world.

### PUBLICATIONS:

2011 How to Take Risks

### HOW HE PRESENTS:

Caspar's presentations are informative, original, funny and moving. Drawing on from his experience he delivers a very powerful and important message that captures the imagination and challenges the audience to really think in a different way.