



## Caspar Craven

Serial Entrepreneur, Former CFO, Adventurer

*"An acclaimed high-performance teamwork specialist"*

Caspar Craven is a leading authority in achieving big bold goals through effective leadership and high-performance teamwork. He understands, first hand, the importance of putting people first in order to get results.

### TOPICS:

- Big Bold Goals - How to Achieve the Impossible
- Be more Human: Re-thinking the Rules of High-Performance Teamwork
- Time to Change Tack - Developing Agility and Resilience
- Goal Setting
- Resilience
- The Future of Leadership

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

- 2023** The Big Bold Mindset
- 2020** Be More Human
- 2018** Where the Magic Happens

### IN DETAIL:

Caspar's experience comes from his time as an entrepreneur building and selling businesses, as an executive in large companies and also from having twice sailed around the world. His experience includes 10+ years in Professional Services including 5 years at KPMG Corporate Finance and several stints as a CFO. Caspar's obsession is with setting, tackling, and achieving big and bold goals. He believes in challenging conventional thinking on how leaders and teams become truly effective and create extraordinary results. He's also a bestselling Bloomsbury Author and his recent book "Be More Human – Rethinking the rules of high-performance teamwork" sets out the principles behind achieving big bold goals by being more human and putting people first.

### WHAT HE OFFERS YOU:

Caspar Craven's mission is to unlock the potential in leaders and teams so they can set, tackle and achieve big bold goals. In his inspiring talks, Caspar guides audiences through his 8 vital principles to building an extraordinary and happy business. Placing centre stage, the vital importance of values, appreciation, team building and leadership as a mindset.

### HOW HE PRESENTS:

Caspar has genuinely lived what he talks about as a serial entrepreneur, CFO and also as an adventurer. He tailors each presentation to the Client's needs.