Catherine DeVrye

Former Australian Executive Woman of the Year

"DeVrye…Develops ideas, Designs Content, Delivers Results & Delights Audiences"

Catherine DeVrye is an inspirational communicator with proven hands-on international management experience in the private and public sectors – as both a corporate business woman and small business owner.

TOPICS:

- Good Service is Good Business
- Conquer the Challenge of Change
- Turn Obstacles to Opportunities through True Grit, Hope and Humour
- Marketing and Sales
- Effective Communication Strategies

LANGUAGES:

She presents in English.

PUBLICATIONS:

2011	Paperclips Don't Grow on Trees
2005	Who Says I Can't - Serendipity Road
2004	Hope Happens: Words of Encouragement for Times of Change

IN DETAIL:

A former IBM executive, Catherine held roles in sales, marketing, communication and management/leadership development; and spent 2 years in Tokyo as Asia Pacific Headquarter's Human Resource Manager. Honoured as an Australia Day Ambassador – and National Speaker's Association of Australia Keynote Speaker of the Year in 2010 she was a former board member of the 3rd largest police service in the world, past CEO of Junior Achievement Australia and worked for Ministers of Consumer Affairs, Education and Sport, where she was involved in the establishment of the Life. A keen sportswoman and adventurer, she's cycled over the Andes, scaled peaks in the Antarctic and climbed to the summit of Mt Kilimanjaro.

WHAT SHE OFFERS YOU:

Combining Gen Y energy with Baby-boomer experience, she has the 'street cred' to deliver the results you're after. Her business name sums up her philosophy. Catherine brings the latest theory and research to life through practical, common sense examples. She motivates and inspires audiences around the world with her insights honed through an extensive career in the public and private sectors.

HOW SHE PRESENTS:

Catherine is an inspirational presenter who combines substance with humour to inspire, motivate and serve as a catalyst for others to strive to achieve the best in themselves and their organisations.