



## Charles Armstrong

Leading Social Entrepreneur, Founder of The Trampery

*"Maintaining community in a world of self-isolation"*

Charles Armstrong is a social entrepreneur based in London. He founded The Trampery to develop new kinds of workspace for start-ups and creative communities. The Trampery has opened ten sites in London including specialist facilities for fashion, digital arts, travel and retail.

### TOPICS:

- Workspace Meetups
- Business Resilience
- Wellbeing
- Helping with the Crisis
- Lifestyle

### LANGUAGES:

Charles presents in English.

### IN DETAIL:

Charles is a Fellow of the School for Social Entrepreneurs, the world's first business school for social entrepreneurship. Charles was the final student to be mentored by Michael Young (Lord Young of Dartington) the UK's leading social innovator of the post-war period. Alongside The Trampery Charles also founded Trampoline Systems, an analytics venture specialising in data on business clusters. The Coronavirus outbreak has created a very particular crisis for the entrepreneurial community. As the severity of the crisis became clear, The Trampery started thinking through how they could reconstitute as many elements as possible of the community support they offer members, but in a different form. As a result, *The Trampery at Home* has been created.

### WHAT HE OFFERS YOU:

Charles has created business guidance to cope with the crisis and a continuing sense of togetherness to combat the isolation of home working. The crisis has served as a reminder of the vital role community plays in entrepreneurship and innovation. The Trampery at Home is helping other work-spaces support their members through the period of enforced isolation.

### HOW HE PRESENTS:

Charles' highly innovative views and informal, out-of-the-box presentations make him a sought-after speaker. His speaking style and the visuals are modern and refreshing and give a new perspective.