

Charlotte Jessop

Financial Educator and Influencer

"Look After Your Pennies"

Charlotte Jessop is the financial educator, coach, writer, vlogger and podcaster behind the Looking After your Pennies platform. Charlotte runs The Money Nook which provides workshops, courses and coaching for its members – or as they are affectionately called, "Nookworms". The Money Nook is a safe space for people to learn about money online.

TOPICS:

- Money-Making Ideas
- Frugal Lifestyle
- Eco-Friendly Living
- How to Make your Money go Further
- Financial Wellbeing

LANGUAGES:

She presents in English.

IN DETAIL:

After a decade as a maths teacher, Charlotte noticed a gap in the education system around personal finance skills. Her decision to write about her own experiences with money on her website led to a recognition that poor financial education is a national – even global – problem. Through sharing posts, articles and videos, Charlotte has gained a significant following of people who want to learn more. Financial education is now Charlotte's full-time job and she is regularly called upon for her expert financial opinion in printed media, on television, podcasts and on the radio.

WHAT SHE OFFERS YOU:

Charlotte's aim is to bring financial education to conferences and workshops that people are already using. She specialises in simplifying personal finance topics, from saving money to building income to investing, I aim to educate people who have previously not had access to this information.

HOW SHE PRESENTS:

Charlotte's passionate, inspiring and exciting sessions are invaluable sources of actionable information, full of interesting case studies.