

Chicco Testa

Leading Figure in Environmental Sector

"One of Rome's most influential business leaders"

Chicco Testa is a prominent Italian environmentalist, business leader, and journalist. Over the years, he has been a key figure in Italy's energy and environmental sectors, holding various influential roles. Currently, Testa serves as the President of Omnisyst SpA, a leader in waste management solutions. He is also the President of Assoambiente, the association representing companies in the urban hygiene and environmental services sector.

TOPICS:

- Business Strategies
- Sustainable Development
- Alternative Energy
- Management of Public Utility Companies
- Leadership
- Investment in Italy

LANGUAGES:

He presents in Italian, English and French.

PUBLICATIONS:

2019	In Praise of Happy Growth: Against Ecological Fundamentalism
2008	Tornare al nucleare? L'Italia, l'energia, l'ambiente
2003	Enel 1996-2002 Dal Monopolio al Mercato (Cronaca ragionata di una trasformazione)

IN DETAIL:

Previously, Testa was Chairman of the Board of Enel S.p.A., Italy's largest electricity company, where he oversaw its privatisation and the creation of Wind, one of Italy's leading telecommunications operators. He also served as Chairman of ACEA, Rome's electricity and water utility company. Throughout his career, Testa has been involved in pioneering efforts in renewable energy, including hydroelectric and solar projects through his work with E.V.A. – Energie Valsabbia.

WHAT HE OFFERS YOU:

A regular media commentator and respected voice in the business community, Chicco Testa offers audiences valuable insights on a range of topics including corporate responsibility and sustainable development, business strategies and leadership and most recently environmental issues.

HOW HE PRESENTS:

Tailoring his presentations to precisely meet clients' briefs, Chicco Testa is an informative and valuable asset to any event. He follows each presentation with a lively Q&A session and he is in great demand at events across Europe.