



# Chris Boardman MBE

**Former Professional Cyclist**

*"It's amazing what you discover just pedalling along"*

Chris Boardman is a former professional cyclist, Olympic gold medalist, and pioneering innovator in cycling technology, widely regarded as one of Britain's most influential figures in the sport. Rising to prominence after winning gold in the individual pursuit at the 1992 Barcelona Olympics, Boardman went on to achieve success on both the track and road, breaking multiple world records and wearing the coveted yellow jersey at the Tour de France.

## TOPICS:

- o Innovation Culture
- o High Performance Teams
- o Motivation
- o Achieving Goals
- o Personal Excellence

## LANGUAGES:

He presents in English.

## PUBLICATIONS:

- 2016** Triumphs and Turbulence: My Autobiography
- 2015** Biography of the Bike: The Ultimate History of Bike Design
- 2003** Complete Bike Book (Foreword)

## IN DETAIL:

Chris accumulated innumerable national titles before bursting onto the scene in 1992 when he won gold at the Barcelona Olympics in the 4000m pursuit. This achievement turned him into a household name almost overnight and he was awarded an MBE. Beyond competition, he became known for his technical expertise, helping to design groundbreaking bikes and later championing cycling advocacy and policy in the UK. Today, his legacy extends well beyond racing, blending athletic achievement, innovation, and a commitment to making cycling more accessible and sustainable. Chris was appointed as National Active Travel Commissioner in June 2022 by the Transport Secretary. Before this Chris was Transport Commissioner for Greater Manchester and the first ever Greater Manchester Cycling and Walking Commissioner.

## WHAT HE OFFERS YOU:

Chris offers audience a personal insight into the drive and self-motivation required to become an Olympic champion and how to achieve our goals in both our professional and private lives.

## HOW HE PRESENTS:

An experienced speaker and media personality Chris is in great demand at a variety of events. His relaxed and professional presentation style makes him an ideal choice for any company event.