



# Chris Heemskerk

**CEO & Founder of The Innovation Alliance**

*"Innovation isn't a moment of inspiration—it's a disciplined, repeatable process"*

With over a decade of experience at top technology firms like Google and Apple, Chris Heemskerk leads The Innovation Alliance—a global network of tech executives and innovation leaders—sharing his vision for corporate innovation.

## TOPICS:

- Building a Culture of Innovation
- Operational Excellence Meets Innovation
- Design Thinking for Business Impact
- Driving Innovation in Large, Complex Organisations
- Transforming Teams into Innovation Engines
- Bridging Strategy and Execution in Innovation Initiatives

## IN DETAIL:

As former Head of Scaled Acquisitions for Google North America, Chris Heemskerk transformed his unit into a global hub for innovation and operational excellence. This led to his advisory role at Google's Innovation Lab and a partnership with Harvard Business School, resulting in two published HBS case studies featuring his work. To help organisations innovate consistently, he developed The Innovation Scorecard™—a framework to Committed to lifelong learning, he holds Executive Certifications in Innovation Leadership from Harvard, attended HBS's High Potential Leadership Program, is certified in Design Thinking by Stanford, and holds an MSc in Marketing from the London School of Business and Finance.

## WHAT HE OFFERS YOU:

Chris is engaging, strategic, and action-oriented. His sessions are interactive, visually clean, and tailored for executive and innovation-focused audiences, blending future trends with actionable strategies.

## HOW HE PRESENTS:

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## LANGUAGES:

He presents in English.