



# Chris Skinner

**Finance and Banking Expert**

*"Leading expert on the impact of digital technology on financial services"*

Chris Skinner is best known as an independent commentator on the financial markets through his blog, the Finanser.com. He has been voted one of the most influential people in banking by *The Financial Brand*, as well as one of the Top 40 most influential people in financial technology by the *Wall Street Journal's Financial News*.

## TOPICS:

- The Time is Ripe for Disruption in Banking
- Reimagine Financial Services
- Millennial Disruption; The Future of Financial Institutions
- Digital and Online Business
- Technology Leaders

## LANGUAGES:

He presents in English.

## PUBLICATIONS:

- 2020** Doing Digital
- 2018** Digital Human: The Fourth Revolution of Humanity  
Includes Everyone
- 2016** VALUEWEB: How Fintech Firms Are Using Bitcoin  
Blockchain and Mobile Technologies to Create the Internet of Value
- 2014** Digital Bank: Strategies to Launch or Become a Digital Bank
- 2011** The Extraordinary Madness of Banks and the Extreme Folly of Governments (The Complete Banker)

## IN DETAIL:

Chris Skinner is the Chief Executive of Balatro Ltd, a research company. In addition, he is a co-founder of the website Shaping Tomorrow, and a regular commentator on *Sky News*, *BBC News*, and *Bloomberg* concerning banking issues. Chris chairs the Financial Services Club, which he founded in 2004. The Financial Services Club is a network for financial professionals, and focuses on the future of financial services through the delivery of high quality and in-depth research, analysis, commentary and debate. The Club has regular meetings in London, Edinburgh, Dublin and Vienna, providing a critically independent platform for practitioners, regulators and industry leaders to meet, network and discuss the future of our industry.

## WHAT HE OFFERS YOU:

Chris shows how the rapid pace of change and tomorrow's technology must inform today's business strategy. His keynotes address focus upon the key current trends and future scenarios for all areas of financial services, across retail and investment markets and payments.

## HOW HE PRESENTS:

Chris' energy, drive and enthusiasm for innovation and change impress his audiences. His insights into financial services and his contribution to this industry will continue to pay dividends over many years.