

Christian Howes

Social Media Expert

"An expert when it comes to Social Media"

Christian Howes is a social media, digital and big data expert with over 15 years of experience. Christian works with some of the biggest corporations and TV platforms, working for The Hub for This Morning and BT Sport, he helps big companies expose data and improve their performance.

TOPICS:

- Seeing Data Differently
- Social Media
- Big Data
- Marketing & Branding

LANGUAGES:

He presents in English.

IN DETAIL:

Christian rose to fame through the path of reality TV, but not through the expected method. He came to prominence when he began observing social media habits of viewers of reality TV. Speaking about his findings on Twitter and Facebook, he got himself a weekly spot on Big Brother's Bit on the Side to discuss his research and to present his conclusions to the millions of viewers who were chattering about the shows but had no idea how their conversations were impacting social media spheres. Helping numerous production companies to develop ideas and formats around integrating social data into programmes, Christian is actively involved in bringing new series to air that merge modern data with traditional genres.

WHAT HE OFFERS YOU:

Joining digital data with transactional processes, to enable a slick and driven customer service programme, Christian helps clients and companies streamline their processes.

HOW HE PRESENTS:

Christian is an incredibly popular speaker as he portrays his ideas and provides key takeaway ideas at business conferences around the world.