

Cory Ondrejka

Former VP Engineering at Facebook

"A relentless innovator"

Cory Ondrejka is a leading authority on the economic and technological impact of virtual worlds. He was the co-creator of the virtual world 'Second Life' and Vice President of Engineering at Facebook where he was responsible for Facebook's mobile turnaround. Currently he is the CTO at SmartNews.

TOPICS:

- The Next IT Revolution
- Building Innovative Organisations
- Connection, Communication and Learning
- Entrepreneurship in the Experience Economy
- Virtual Worlds and National Security

LANGUAGES:

Cory presents in English.

PUBLICATIONS:

2014	Escaping the Gilded Cage: User Created Content and Building the Metaverse
2008	Second Life: The Official Guide (with Michael Rymaszewski, Wagner James Au and Richard Platel)

IN DETAIL:

He was co-founder and CTO of Linden Lab and was instrumental in creating the award-winning digital world 'Second Life'. In 2008 he was Executive Vice President for Global Digital Marketing at EMI Music. Cory joined Facebook in 2010 initially as Director of Engineering and a year later, he successfully led the Mobile Product group, delivering Facebook to over a billion mobile customers worldwide. In 2012 he became Vice President of Mobile Engineering and in 2013 Vice President of Engineering. He left Facebook in 2014 to start his own company. From 2020 to 2022 he was Vice President of Product Management at Google, where he led the Core Experience team, responsible for improving the product experience across all of Google's products.

WHAT HE OFFERS YOU:

Cory offers an exciting look at what's ahead in virtual worlds and how it will affect business and society. He is passionate about showing how virtual worlds can be used to create a more connected workplace, the deep connection between learning and innovation, their impact on national power and much more.

HOW HE PRESENTS:

A skilled and exciting speaker, Cory Ondrejka expertly brings unique experience and current insight to the business challenges and opportunities inherent to these new technologies.