



Dan Copley

Former MD, Google UK and Ireland

"The fantastic thing about the web is that anyone with a computer and an Internet connection can tap into a global market from day one."

Dan Copley served as Google's Vice President of Brand Solutions and as the company's MD in the UK & Ireland. After almost a decade at Google, Dan started a new venture, a FinTech fund and incubator, aimed at building new, disruptive companies within financial services.

TOPICS:

- Digital and Online Business
- Business Strategy
- Branding and Reputation

LANGUAGES:

He presents in English.

IN DETAIL:

Before joining Google Dan held senior marketing roles at Capital One Europe, where he helped make the company the UK's leading new card issuer, Ask Jeeves, Pepsi and Walkers. He has also been an early dot.com casualty (great learning!), a strategy consultant, and an oil exploration engineer in Pakistan. Dan began his career in consulting and oil exploration after studying Physics at Oxford. Dan is an advisor to and investor in tech start-ups, is on the board of The Marketing Society, is a trustee of the Charities Technology Trust and on the advisory boards of Telegraph Media Group and eHarmony.

WHAT HE OFFERS YOU:

Dan is a regular keynote speaker at conferences; speaking on technology, innovation, and Google's unique approach to business. He is also an accomplished moderator, interviewer and panellist.

HOW HE PRESENTS:

Dan Copley is an experienced speaker who provides fun, insightful and uplifting presentations leaving audiences inspired and motivated.