



## Daniel Gilbert

**Psychologist; Happiness Expert**

*"One of the world's leading experts on the science of happiness"*

Daniel Gilbert is the Edgar Pierce Professor of Psychology at Harvard University. He has won numerous awards for his research and teaching, including the Association for Psychological Science's William James Award, the Society for Social and Personality Psychology's Donald Campbell Award, and others.

### TOPICS:

- Happiness and Mindfulness
- Personal Growth and Achievement
- Inspiring Lives
- Risk Management
- Motivation

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

- 2012** Psychology
- 2007** Stumbling on Happiness

### IN DETAIL:

Daniel's book, "Stumbling on Happiness", spent 6 months on the New York Times bestseller list and was awarded the Royal Society's General Book Prize for best science book of the year. In 2010, Daniel hosted and co-wrote the award-winning PBS television series This Emotional Life, whose premiere was watched by more than 10 million viewers. In 2013, Daniel teamed up with Prudential to do a series of television commercials to encourage Americans to plan for their futures and save for retirement. This advertising campaign was one of the most successful in the history of the financial services industry. Daniel is a contributor to Time, The New York Times, and NPR's All Things Considered, and has been a guest on numerous television shows including The Today Show, The Late Show, Charlie Rose, 20/20, and The Colbert Report.

### WHAT HE OFFERS YOU:

Dan Gilbert believes that, in our ardent, lifelong pursuit of happiness, most of us have the wrong map. He is one of the world's leading experts on the science of happiness and on errors in human decision-making.

### HOW HE PRESENTS:

Daniel Gilbert's elbow-in-the-ribs social-science humour is actually funny....but underneath the goofball brilliance, [he] has a serious argument to make about why human beings are forever wrongly predicting what will make them happy.