

Dr Daniel Hulme

AI & Future Technologies Expert

"Turning AI from hype into business impact."

Dr. Daniel Hulme is a globally recognised AI expert, entrepreneur, investor and keynote Speaker with more than 25 years of experience in artificial intelligence. As Chief AI Officer at WPP and CEO of Satalia, he advises organisations on AI strategy, innovation, ethics and emerging technology. His work explores how AI can transform businesses while creating positive social impact.

TOPICS:

- AI and the Future of Work
- AI Strategy & Business Transformation
- Generative AI & Emerging Technologies
- AI Ethics, Safety & Governance
- Innovation & Organisational Design
- AI, Decision-Making & The Future of Business

LANGUAGES:

He presents in English.

IN DETAIL:

Daniel Hulme is a leading Artificial Intelligence Speaker whose expertise spans AI strategy, business transformation, innovation, ethics and the future of work. He founded Satalia in 2008 to apply AI and optimisation technology to complex business challenges. The company was acquired by WPP in 2021, where Daniel became Chief AI Officer, helping define and advance AI capabilities across the global group. With a Master's and Doctorate in AI from UCL, Daniel combines deep academic knowledge with extensive commercial experience. He is also UCL's Computer Science Entrepreneur-in-Residence and a recognised thought leader on the practical application of AI. As a Speaker, he challenges organisations to look beyond the hype and consider how intelligent technologies can improve decision-making, productivity, governance and innovation.

WHAT HE OFFERS YOU:

Daniel Hulme gives audiences a practical and future-focused perspective on Artificial Intelligence and its impact on business. As a keynote Speaker, he connects AI strategy with innovation, organisational design, ethics and decision-making, helping leaders move beyond experimentation towards meaningful, responsible and scalable AI adoption.

HOW HE PRESENTS:

Daniel is an energetic, intelligent and highly engaging Speaker who combines technical expertise with humour, storytelling and real-world examples. He makes complex AI concepts accessible while challenging audiences to rethink how technology can transform organisations and society.