

## Daniel Sieberg

Former Executive at Google & Huawei

*"Our past, present and future will always be intertwined with technology"*

Emmy™-nominated Daniel Sieberg is a visionary entrepreneur, technology strategist, and acclaimed storyteller whose career bridges the worlds of AI, media, marketing, and emerging technology. As the Founder & CEO of ScreenGeni.us, he is pioneering AI-driven content discovery, transforming how audiences engage with entertainment, sports and news. He is also a former senior executive at Google, Moody's Analytics and Huawei USA, where he spearheaded global marketing, product storytelling, and innovation initiatives.

### TOPICS:

- Tech Philosopher
- Digital Legacy
- AGI - Artificial General Intelligence
- Design Thinking, Growth Mindset
- Blockchain / Cryptocurrency
- Marketing Techniques Tomorrow
- News You Can Use
- Immersive Storytelling
- Why I Left Google
- Healthy Tech & Healthcare
- A.I. & Machine Learning

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

- 2011** The Digital Diet: the four-step plan to break your tech addiction and regain balance in your life

### IN DETAIL:

A two-time author, Daniel wrote The Digital Diet and co-authored Digital Legacy: Take Control of Your Online Afterlife, exploring our evolving relationship with technology. Daniel's expertise extends to quantum computing, fintech, and AI ethics, cultivated during his time at Moody's Analytics, where he led strategic messaging and brand-building efforts. He has also worked extensively in broadcast journalism, serving as global science and technology correspondent for more than a decade with CBS News, CNN, and ABC News. His ability to break down complex topics and engage audiences has made him a sought-after public speaker and thought leader.

### WHAT HE OFFERS YOU:

He has moderated global discussions on AI, innovation, and the future of technology and has shared insights at major events. He cherishes the opportunity to engage with individuals from all walks of life, recognising the invaluable lessons imparted by their generosity and kindness.

### HOW HE PRESENTS:

Daniel is driven by a passion for thoughtful innovation, ethical storytelling, and empowering the next generation of leaders to find their best selves and lead with faith not fear.