

Broadcaster and Financial Analyst Danni Hewson is a leading commentator on business, markets and personal finance news. For three years Danni was the voice of business on BBC Radio 5 Live. She regularly presented the station's flagship business programme Wake Up to Money and was heard across the network, demystifying complicated consumer issues for millions of listeners during the station's breakfast and drive time programmes.

TOPICS:

- Business
- Finance
- Economics
- Personal Finance
- Consumer Affairs
- Investment
- SME Business
- Sustainability
- Conference Moderator

LANGUAGES:

She presents in English.

IN DETAIL:

With over 20 years of experience broadcasting on radio and TV, Danni also appeared on BBC Breakfast Television, the BBC News Channel, BBC World Service and started her BBC career as Look North's Business Correspondent In 2021 she joined the investment company AJ Bell and works across television, radio and online platforms as a commentator and writer delivering insights and analysis across UK and Global business and financial sectors. Danni has a passion for making financial reporting understandable and relevant to all audiences and brings a high level of financial and economic expertise, accumulated during her career as one of Britain's most prominent business broadcasters, interviewing some of Britain's most dynamic CEO's. Equally she also finds some of the most interesting and insightful commentary comes from bosses of SME's.

WHAT SHE OFFERS YOU:

Danni's profile and expertise has made her a popular and engaging Event MC, Moderator and Keynote Speaker. Corporations, business organisations and public sector clients have all benefitted from Danni's experience facilitating and elevating their events.

HOW SHE PRESENTS:

Danni is equipped with actionable strategies, bespoke for each audience and her on-screen experience ensures she is excellent at engaging with audiences.