



## David Birch

**Thought Leader on Digital Money and Digital Identity**

*"Europe's No. 1 Influencer in Emerging Payments"*

One of the 2014 'Power 50' in European digital financial services and a NextBank Fintech 'titan' who was named as one of WIRED magazine's global top 15 favourite sources of news from the business and finance world. David is a Director of Consult Hyperion, a consultancy specialising in electronic transactions.

### TOPICS:

- Digital Money and Digital Identity
- Electronic Business Issues
- The Impact of New Information and Communications Technologies
- Digital Financial Services
- Business and Finance
- Conference Chair

### IN DETAIL:

Consult Hyperion provides support to clients around the world, including all of the leading payment brands, governments and organisations including the Bill & Melinda Gates Foundation. Before helping to found Consult Hyperion in 1986, David spent several years working as a consultant in Europe, the Far East and North America. He has lectured to MBA level on the impact of new information and communications technologies and contributed to many publications. He wrote a *Guardian* column, is a media commentator on electronic business issues and has appeared on BBC, Sky and other channels around the world. He graduated from the University of Southampton with a B.Sc in Physics.

### LANGUAGES:

He presents in English.

### WHAT HE OFFERS YOU:

Considered a leading global expert on digital security, identity, digital financial services and electronic business, David provides insights into the cutting edge of these fast moving areas which are of highest interest for decision makers around the globe.

### PUBLICATIONS:

**2014** Identity is the New Money

**2013** Tomorrow's Transactions - the 2013 Reader

**2011** Digital Identity Reader 2011

**2007** Digital Identity Management: Technological, Business and Social Implications

### HOW HE PRESENTS:

An accurate observer and analyst, David's presentations are forward thinking and highly engaging.