

Dr. David Bryon

Former Managing Director of bmibaby

"An outstanding and highly entertaining Speaker"

Dr David Bryon is the former Managing Director of bmibaby, which grew to become one of the Europe's largest low cost airlines. He now enjoys a successful media career that includes a popular after-dinner comedy routine, professional business speaking, awards evening host, conference facilitator and TV presenting.

TOPICS:

- 8 C's of Running a Business
- Challenge and Change within a Business Strategy
- Understanding Customers and the Customer Experience
- Tales from the Aviation Industry
- After-Dinner Comedy, Awards Host and Charity Auctioneer

LANGUAGES:

He presents in English.

IN DETAIL:

David was part of the senior management team that set-up the low cost carrier bmibaby in 2002. He was Commercial Director for 18 months before being appointed Managing Director. bmibaby reached a peak of 4.5m passengers per year and an annual turnover in excess of £200m. It was sold to IAG (British Airways) along with the parent company (bmi). David is a regular guest on various national programmes including Radio Five Live, BBC Radio 2, BBC News 24, and Sky News. David is a Fellow of Burton & South Derbyshire College, and a Trustee of the O'Connor Gateway Charitable Trust which supports people in recovery from drug and alcohol addiction.

WHAT HE OFFERS YOU:

David's business presentation revolves around his 8 C's of running a business, namely Competition, Challenge, Change, Customer Service, Communication, Cash Flow, Cost Control, and Compliance. David also offers a highly popular after-dinner comedy routine based around flying, which is perfect for all corporate audiences. He is also an awards evening host and conference facilitator.

HOW HE PRESENTS:

David is a highly entertaining and versatile speaker with a wealth of media experience.