

David Coulthard MBE

Former Formula One Racing Driver

"One of the Greatest F1 Drivers"

David Coulthard MBE is a living legend of British Formula One racing. Now retired, he's still a familiar face around the paddock and on our TV screens. In 2022, he joined the Nordic streaming service Viaplay. There he appears during F1 race weekends as a reporter and expert commentator.

TOPICS:

- Leadership and Teamwork
- Reaching your Goals
- The Challenges of F1
- Reaching the Top
- Risk
- The David Coulthard Story

LANGUAGES:

He presents in English.

PUBLICATIONS:

2018	The Winning Formula: Leadership, Strategy and Motivation The F1 Way
2007	It Is What It Is

IN DETAIL:

David joined Red Bull Racing in 2005 and retired from F1 in 2008 after his fourteenth F1 season, with 13 Grand Prix victories including two at Monaco and 62 podium finishes. With McLaren, he took his new team's first win in three seasons at the 1997 Australian Grand Prix. In all, he scored 12 of his 13 grand prix wins and 51 of his 62 podium finishes with McLaren and after supporting teammate Mika Häkkinen to the drivers' championship in 1998 and '99, he finished runner-up to Michael Schumacher in 2001. In 2019 David became non-Executive Chairman of W Series, the world's first professional all-women single seater racing series, and he is President of the British Racing Drivers Club which owns and operates Silverstone Circuit in the UK.

WHAT HE OFFERS YOU:

Drawing upon his successful career as one of Britain's top F1 drivers David offers audiences great insights into the strengths and challenges of an F1 driver. Using parallels from his time spent on and off the track working with prestigious teams, he offers invaluable lessons in teamwork and leadership, to empower individuals achieve their goals.

HOW HE PRESENTS:

With a relaxed, anecdotal and humorous style, David gives businesses and organisations a rare insight into what it takes to build winning teams and compete for success at world level.