

David Gram

Innovation Leader & Former Head of LEGO Ventures (EMEA)

How LEGO became the Apple of toys

David Gram has worked with radical innovation and lean start-up methods in small businesses and large global corporations for the last 16 years, as Head of Innovation at Scandinavian Airlines, as Senior Innovation Director in LEGO's Future Lab, and recently as Venture Partner in LEGO Ventures.

TOPICS:

- Customer Insights and User-Participation
- Leading the New Generations as Intrapreneurs
- Diplomatic Rebels - Disrupting Large Organisations from Within
- The Foundation for Effective Innovation
- From Corporate Giant to Agile Ecosystem
- Radical Innovation Through Intrapreneurship
- Building a Culture of Innovation: Fostering Creativity in Organisations

LANGUAGES:

He presents in English and Danish.

IN DETAIL:

David is co-founder of Diplomatic Rebels; a company dedicated to empowering companies and intrapreneurs around the world to become stronger innovators. David is passionate about transforming large organizations into lean innovators. Believing that companies not only have an opportunity to better leverage their resources, assets and expertise in creating value, but also a responsibility to lead the global change in a way that has a long-term positive impact on human beings and the planet. Through his experience, David Gram has obtained several unique insights and developed approaches to how businesses can stay afloat in an ever-faster changing world and transform the organisation into a change-leading innovator.

WHAT HE OFFERS YOU:

David is passionate about transforming large organisations into lean innovators. Believing that companies not only have an opportunity to better leverage their resources, assets and expertise in creating value, but also a responsibility to lead the global change in a way that has a long-term positive impact on human beings and the planet.

HOW HE PRESENTS:

David is using his passion for breakthrough innovation to inspire and infuse this new mindset and toolbox in organisations around the world.