

David MacLeod OBE

Employment Engagement Expert

"A recognised leader and expert in the field of Employee Engagement"

David MacLeod is co-Chair of the British Employee Engagement Task Force, known for his work in employee engagement and organisational performance. He co-authored the influential report "Engaging for Success: Enhancing Performance Through Employee Engagement," this report, commissioned by the UK government, examined the importance of employee engagement in improving organisational productivity and effectiveness.

TOPICS:

- The Importance of Employee Engagement
- Motivation
- Performance
- Employee Retention

LANGUAGES:

He presents in English.

PUBLICATIONS:

2009	Engaging for Success (with Nita Clarke)
2007	The Extra Mile: How to Engage Your People to Win

IN DETAIL:

David MacLeod OBE is a Visiting Professor at Cass Business School and holds an Honorary Professorship at Nottingham Business School. He is a Fellow of the Institute of Marketing, the RSA, and a Companion Member of the CMI. His career spans marketing, a CEO role in a global enterprise formed from the merger of ICI and Unilever businesses, and leadership in manufacturing and services sectors. He has served as a non-executive director for three Government Departments and worked extensively in the Cabinet Office.

WHAT HE OFFERS YOU:

David takes an in-depth look at employee engagement and reports on its potential benefits for organisations and employees. He demonstrates its positive impact innovation and customer service and shows that the efforts to engage employees create a competitive advantage.

HOW HE PRESENTS:

David MacLeod presents is a highly knowledgeable and passionate expert. His presentations are marked by clarity and practical insights drawn from his extensive leadership experience.