

David McWilliams

10th Most Influential Economist in the World

"Widely regarded for his brave and accurate forecasts and predictions"

David McWilliams is an economist, author, journalist, documentary-maker and broadcaster. He is Adjunct Professor of Global Economics at the School of Business Trinity College Dublin. David is ranked 10th most influential economist in the world.

TOPICS:

- Economics
- Kilkenomics
- Economics and Its Role in Ordinary People's Lives
- Trends in the Global Economy
- Europe's Economic Outlook
- Ireland in Europe
- Financial Markets
- The Generation Game

LANGUAGES:

He presents in English.

PUBLICATIONS:

2024 Money: The Story of Humanity

2014 The Generation Game

IN DETAIL:

He co-founded the world's only economics and stand-up comedy festival Kilkenomics described by the FT as "simply, the best economics conference in the world". He also founded Ireland's leading literary and ideas shindig, the Dalkey Book Festival. The WEF at Davos debased their currency profoundly by making him a Young Global Leader a few years back. As well as writing a weekly economics column in the Irish Times, he is active on social media and was named Ireland's "most influential Twitter user" in 2016. David uses new ways to explain our economic world for example Punk Economics and a new venture with the FT, Punk FT, deploy cartoons to make economics digestible for normal, non-nerdy, punters. He was an economist in the International Relations Department of the Irish Central Bank, Chief European Economist at UBS and Head of Emerging Markets Research at Banque Nationale de Paris.

WHAT HE OFFERS YOU:

David has a rare capacity to bolster people's confidence in understanding economics, allowing them to approach it with a fresh perspective. This is key to his success as a renowned international conference and keynote speaker, as he always encourages his audience to consider the world economy as an ecosystem.

HOW HE PRESENTS:

David strives to make economics comprehensible to all by employing his wit, casual style, and sharp understanding of the topic to bring the "dismal science" to life.