

David Rowan

Founding UK Editor in Chief of Wired Magazine

"A leading authority on technology's impact on business"

David Rowan is the founding UK Editor in Chief of WIRED magazine, an award-winning technology and innovation magazine that stays ahead of the trends transforming our world. He has visited countless companies and met with entrepreneurs including founders of WhatsApp, LinkedIn, Xiaomi, Spotify, Nest and other ambitious start-ups.

TOPICS:

- Finding Opportunity Amid the Crisis
- Why Business Innovation Has Never Mattered More
- Ten Lessons from the Non-Bullshit Innovators
- What Technology Means for the Future of Your Industry
- The Future of the Workplace
- The Ten New Rules of Business
- Why Purpose Plus Profit is the New Mantra

LANGUAGES:

He presents in English.

PUBLICATIONS:

2019 Non-Bullshit Innovation: Radical Ideas from the World's Smartest Minds

IN DETAIL:

David has been a technology columnist for *The Times*, *GQ*, *Condé Nast Traveller* and *The Sunday Times*, and hosts a podcast series about tech founders called *Walks With Founders*. He has given more than 600 keynotes in recent years, has moderated events for the World Economic Forum and the UK and French governments, and is increasingly in demand to host webinars and virtual conferences. David has curated an exhibition of British creative talent at the Government's Cabinet Forum conference. David's recent awards include Techmark Technology Journalist of the Year, DMA Editor of the Year and BSME Editor of the Year in 2012.

WHAT HE OFFERS YOU:

David deconstructs tech trends in real time, unpacking how major innovations like artificial intelligence, quantum computing, and more, are changing businesses and consumers. He typically speaks about how innovation and technology are likely to impact a particular sector (from manufacturing to motoring), and what incumbent companies can do to protect themselves. He also speaks about changing business models and how companies can develop a culture of innovation.

HOW HE PRESENTS:

He delivers fascinating and knowledgeable presentations full of insight into the future of technology together with lively examples and engaging video clips which reveal that, in some cases, the future is already here.