

David Ulrich

Leading Authority on HR Management

"The father of modern HR"

David Ulrich is a leading authority on leadership and human resources. He is currently the Rensis Likert Professor at the Ross School of Business, University of Michigan and a partner at The RBL Group, a consulting firm focused on helping organisations and leaders deliver value.

TOPICS:

- Organisational Capability as a Competitive Advantage
- Transformational Leadership
- Strategic Human Resource Management
- Value-driven Organisational Change & Future of Work

LANGUAGES:

He presents in English.

PUBLICATIONS:

2019 Reinventing the Organization: How Companies Can Deliver Radically Greater Value in Fast-Changing Markets

2017 Winning Through Organization

2015 The Rise of HR: Wisdom from 73 Thought Leaders

2013 Leadership Sustainability: Seven Disciplines to Achieve the Changes Great Leaders Know They Must Make

2012 HR from the Outside in: The Next Era of Human Resources Transformation

2010 The Why of Work: How Great Leaders Create Abundant Organisations that Deliver Value

IN DETAIL:

David Ulrich's influence is reflected in the many honours he has received throughout his career. In 2017, he was inducted into the Thinkers50 Hall of Fame. He continues to appear in major thought-leadership rankings, including being named in 2025 as a "Top 50 Thought Leader Overall" and "Top 25 in North America" by Thinkers360. His work has earned additional accolades such as the 2021 Lifetime Achievement Award from the Institute for Management Studies (IMS) and the 2024 Industry Legend Award from the Institute for Corporate Productivity (i4cp), recognising his contributions to HR, organisational development and leadership. He remains an active and visible voice in global management discourse, publishing weekly reflections and frameworks on LinkedIn, where he engages with leaders.

WHAT HE OFFERS YOU:

David is known for continually learning, turning complex ideas into simple solutions, and creating real value to those he works with in three fields; Leadership, Organisation and Human Resources. David demonstrates in his presentations how to create an organisation that adds value to customers and investors. He provides business leaders an invaluable overview of the most cutting-edge developments in HR management.

HOW HE PRESENTS:

He is a thought provoking and insightful speaker who is globally sought-after to advise on HR and leadership issues.