



## Debbie Woskow OBE

**Recognised as One of the Most Prominent Serial Entrepreneurs in the UK**

*"A global authority on digital disruption"*

Debbie Woskow OBE is a trailblazer for female empowerment and digital disruption. She is the founder and former CEO of Love Home Swap, a home exchange website business. She is also the co-founder of AllBright, the largest global network for women which has recently focused on pioneering female inclusion in Web3.

### TOPICS:

- The Sharing Economy
- Entrepreneurship
- Women in Business
- The Love Home Swap Success Story
- Collaborative Consumption
- Web3
- Diversity

### LANGUAGES:

She presents in English.

### IN DETAIL:

Through AllBright, Debbie has launched an NFT collection and opened a members' club in the metaverse. A long-standing investor herself, Debbie has personally backed a number of female-led businesses including LifeStyler, a digital marketplace for style services, and TAP, a smart technology company that enables Event Producers and Partners to deliver a more tailored event experience. Debbie holds a range of advisory roles including Senior Advisor at McKinsey, and Member of the Mayor of London's Business Advisory Board. She has guided the UK government on a series of business-related matters; in 2015 she led the government's independent review "Unlocking the Sharing Economy", also known as the Woskow Report, and she has sat on both the government's Industrial Strategy Board and Productivity Council.

### WHAT SHE OFFERS YOU:

Debbie shares with her audiences her research and hands-on experience of the social and economic potential of the sharing economy and offers recommendations on how this potential can be reached. She also looks into the risks to consumers, regulation, and the benefits to women and to national productivity.

### HOW SHE PRESENTS:

Debbie Woskow is a charming, professional speaker whose presentations are interactive, entertaining and highly informative.